

NEWSLETTER n°3



NEWS & EVENTS

Cámara de Comercio de Cantabria

"Universidad-Empresa" grants: 2014 New call opened

8 vacancies available for students and graduates from Cantabria within this traineeships' program funded by the High Council of Education, Culture and Sports of the Government of Cantabria.

Besides, there are still three Leonardo da Vinci traineeships' grants available within Eurolabora 2013-15 Project.

For additional information, please, visit our grants' IT tool: http://becas.camaracantabria.com

"Innovat & Match 2014" - June 4th and 5th 2014

The Chamber of Commerce of Cantabria in cooperation with the European Cooperation Network Enterprise Europe Network (EEN), co-organized the sixth edition of "Innovat & Match 2014".

This Brokerage Event, bilateral meetings between companies and organizations interested in reaching cooperation agreements Commercial or Technology. This event will take place in Bologna, Italy , on days 4 and 5 June 2014 within the framework : R2B -Research to Business 2014 in its ninth edition and Industrial Research International Exhibition for the purpose and experience of seeking new opportunities business for almost a decade.

Within this context, Innovat & Match is an opportunity to facilitate transnational technology transfer and develop potential technological cooperation agreements such as:

- European R & D Projects
- Technical Cooperation
- Manufacturing and Licensing Agreements
- Commercial agreements with technical advice
- Joint Ventures















www.unioncameredelveneto.it www.upr.si www.comwall.ac.uk www.berlink.eu



Lines: The event will focus on the following strategic areas within the field of industrial innovation:

- Advanced Materials
- Aerospace
- Challenges in Media
- Creativity and Culture
- Digital and Statistical Systems
- Energy
- Food and Healthy Lifestyle
- Agrifood Technological Innovation
- Low Environmental Impact Technology
- Manufacturing 2.0
- Intelligent Mobility
- Sustainable construction and urban regeneration adapted Health (Tailored Health)

Why participate? Participation in this Brokerage Event offers a unique opportunity to:

- Present your project, idea or service technology in bilateral meetings
- Establish technological associations
- Expanding your business by establishing new international contacts
- Meetings with potential partners for European R & D
- Strengthen opportunities for new associations in Horizon 2020
- Learning about new solutions and technologies

How to register? Your participation in this Brokerage Event is free and R2B your entry in the 2014 fair. In order to validate your participation as soon as possible is important to register your profile collaboration through the following link: http://www.b2match.eu/r2b2014/registration. You will then receive an email confirming the activation of your profile and a member of the organization of the event may contact you to suggest possible improvements in their profile with a view to maximizing their impact.Follow the suggestions in the guide: "Toward Brokerage Event" in order to maximize their effectiveness and facilitate their participation in Innovat & Match 2014.

If you are interested in further information and to participate in these meetings , please contact the Chamber of Cantabria via email : jldiego@camaracantabria.com

New Advisory Service on Intellectual Property at Chamber of Commerce of Cantabria

The Directorate-General for Innovation and Industry of Government of Cantabria, through the Chamber of Commerce of Cantabria, will advise businesses and entrepreneurs on all issues relating to paperwork, fees and application documents and will specifically inform them of the different procedures, both at national, European and international levels that exist when recording the different forms of industrial property.

The full press release is available at the following link: http://www.camaracantabria.com/comunicacion/fichanotas.php?id=0000001158



• Unioncamere del Veneto – Eurosportello Veneto

"Pianeta Lavoro" - June 6th 2014

The Placement Office at Ca 'Foscari University of Venice organizes a series of workshops on career guidance, giving students and recent graduates the opportunity to identify the tools and channels useful for access to the labor market.

The course provides an in-depth practical techniques for promotion (Self Web Marketing, CV, cover letter, Video CV) and selection techniques with professionals in the field.

The participants will also benefit from an innovative module dedicated to the enhancement of personal skills and knowledge, a useful path of self development and management of their talent in organizations.

To participate you must sign up through the form on the website of Ca 'Foscari <u>www.unive.it/placement</u> > Iniziative > Pianeta Lavoro.

Registrations to the laboratory will be accepted in chronological order up to n. 25 participants <u>NO LATER THAN June 2</u>. Participation is free.

Participants will be given a free copy of the Video CV and a certificate of attendance to those who participate in all the days.

The full programme is available at the following website: http://intra.unive.it/phpapps/eventi/allegati/event/3212258/1.pdf

"La candidatura in lingua tedesca" - June 5th 2014

Verona Innovazione, a special agency of the Chamber of Commerce of Verona, joined its forces with Eurocultura presenting a seminar on how to apply for jobs and internships in Germany.

Experts in international mobility will explain in detail how to set the job search from the beginning: from the collection of information to the linguistic and intercultural preparation, including the research process aimed at the presentation of the application. It will be also presented an in-depth analysis of the German productive sectors characterized by a positive trend and their demand for skilled

Particular attention will be devoted to the writing of the Curriculum and cover letter according to German standards, considered that the success in the job search also depends on an effective



presentation. The seminar will also suggest appropriate solutions to address the main problems associated with work and life in Germany, promoting the saving of time and resources.

The full programme, together with the registration form, is available at the following website: http://www.veronainnovazione.it/servizi/formazione-e-corsi/courses/1323

Cornwall College

Unlocking Potential: Hands-on Sustainable Growth

Falmouth-based Mojo Maritime are specialists in marine renewable energy including offshore wind, wave and tidal energy. They are at the cutting edge of developing products that reduce risk and cost for the clients who are based around the world.

For Mojo Maritime to continue to succeed and win contracts and tenders in a global economy which is increasing environmentally aware, having a robust environmental management system in place is essential.

Since the start of the year, the company has been striving towards ISO14001 certification. Business Development Manager Matt Hodson explains:

The ISO14001 certification will give Mojo Maritime a quality management standard by which we can manage and mitigate our environmental impact. For us that means looking at our travel, finding ways to reduce our airmiles and setting targets to reduce our power consumption. We know it's very important for any business looking to grow to achieve these standards'

To support their goal of achieving ISO14001 accreditation in 2014, the company spent two days participating in a fully-funded Fast Forward Group from Unlocking Potential. The group of business leaders and managers tapped into the expertise of the world-renowned BSI, the business standards company, who will brought their knowledge and proven track-record to help the participants understand how the certification can be implemented in their business and help them achieve competitive advantage.

Matt adds:

'Taking part in the Fast Forward Group helped us accelerate our Environmental Management System implementation and our ISO 14001 certification, which we're excited to have in place in June this year'.

Along with Fast Forward Group support, Mojo Maritime have utilised Unlocking Potentials Graduate Jobs programme, allowing them to employ graduates to enhance their offering and drive the company forward in line with its strategic goals.

To take part in the next ISO 14001 Fast Forward Group taking place in June, and to find out more about how Unlocking Potential can help your business grow, contact the team on 0845 300 3660, email hello@unlocking-potential.co.uk or visit www.unlocking-potential.co.uk.



http://www.unlocking-potential.co.uk/blog/hands-on-sustainable-growth/

"Unlocking Potential Training Event: Trading Entities" - June 11th 2014

Sole trader, Partnership, Limited Company, Community Interest Company or Social Enterprise? Whether you are just starting up a business, expanding your company or planning your retirement, choosing the right set up at the right stage is essential.

This free event is a great opportunity for you to gain an understanding of different trading entities by exploring the key differences of each of the above, plus the pros and cons with regard to financial requirements, legal obligations and matters concerning intellectual property and ownership.

With a team of specialists from Stephens Scown Solicitors, Francis Clark Chartered Accountants and N J Akers Chartered Patent Attorneys presenting, this session introduces you to key professionals who can support you in the process of making the most appropriate choice for you and your business.

Following the event, there will be an opportunity to have a private one-to-one meeting with a specialist – these sessions do need to be reserved in advance so please advise us if you wish to prebook a space on the individual clinic.

Trading Entities will take place at the Health and Wellbeing Innovation Centre (Truro, Cornwall) on Wednesday 11th June 2014. Light refreshments will be provided from 8.45am with the event starting at 9.45am and finishing around 11am. Individual clinics will be held at 11am & 11.30am. To book your place, please email hwww.unlocking-potential.co.uk/event/trading-entities/

BERLINK

Annual Report of the German National Agency

With this annual report, the National Agency at BIBB informed for the last time on their activities in the Lifelong Learning Programme (LLP). The program ended on 31 December 2013. Managed by the NA for the Leonardo da Vinci and Grundtvig it was a successful year. The number of funded projects and participants reached a new peak. The statistical section provides information on the performance of the overall period of the PLL. Selected best-practice examples give an idea of the variety and quality of projects funded. The annual report acknowledges the successes of last year in the PLL and shows perspectives for the follow-up program Erasmus +.

For more information: http://www.na-bibb.de/uploads/tx_ttproducts/datasheet/vapos_web.pdf



Europe and EU Affairs

With progressive expansion of competences of the European Union Europe also holds in Berlin collection in the different areas of life and levels of government. In order to actually make use of the opportunities and possibilities for the region, it becomes increasingly important to be informed regularly and on time about developments at European level . Strengthening the European dimension is a general concern of the Senate Administration for Education, Youth and Science, which runs through all the policies were responsible here .

Berlin schools participate actively in programs and actions of the EU Lifelong Learning Programme , in particular in Comenius and eTwinning. Berlin brings its rich scientific potential in European cooperation and thus contributes to the shaping of the European area of knowledge . This is due to an active participation in the research framework programs of the European Union and the EU's Lifelong Learning Programme , in particular Erasmus, but also in EU programs for third countries expressed . Berliner educational and scientific institutions are also in demand as partners in European networks . The Europeanization of teaching has become the Berlin universities for granted . Evidence are European and Europe -related institutions , programs and modules , international courses with double degrees and the consistent implementation of the European Credit Transfer System (ECTS).

With European structural funds, the social and professional integration of young people to promote and contribute to lifelong learning. In addition, the EU Structural Funds will contribute to strengthening the Berlin Science potential.

This site aims to provide information and suggestions for optimal use of European resources and opportunities for cooperation.

For more information: http://www.berlin.de/sen/bwf/eu_angelegenheiten/#

University of Primorska

"How to Achieve New Jobs" - June 2nd 2014

The Chamber of Commerce and Industry of Slovenia organizes a public debate about job opportunities and the growth of GDP in Slovenia, the potential for the creation of new work places, which are the obstacles that must be overcome, etc.

To participate you must fill in the application form: http://www.gzs.si/slo/64976
The full program and further information can be found at the following website: http://www.gzs.si/slo/64976

"The Patent package and expected benefits for users" - June 3rd 2014



Next year will see the birth of the unitary patent – the European patent with universal effect. It is about a fundamental change in the patent system and a change of the business environment in the majority of EU member states.

To bring the forthcoming changes closer to its users and receive feedback from them, we invite you to a seminar on the unitary patent, organized by the Slovenian Intellectual Property Office and the European Patent Office with the collaboration of the Chamber of Commerce and Industry of Slovenia.

The full program and further information can be found at the following website: http://www.gzs.si/slo/64888

"Waste is the Beginning of Something New" - June 5th 2014

In the occurrence of the World Environment Day we invite you to the Business Environment Day, where we will talk about experiences gained in the frame of the project ReBirth and try to exchange opinions from practice at home and abroad. The last will be presented by John Barritt, an expert for aggregates from Great Britain, who cooperated in drafting the rules for the cessation of the status of waste and the achievement of quality during production and the use of recycled and artificial aggregates ("end of waste" Quality Protocols for aggregates).

Prior application is mandatory: http://okoljskidan.gzs.si/slo/prijava

The full program and further information can be found at the following website: http://okoljskidan.gzs.si/slo/program

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