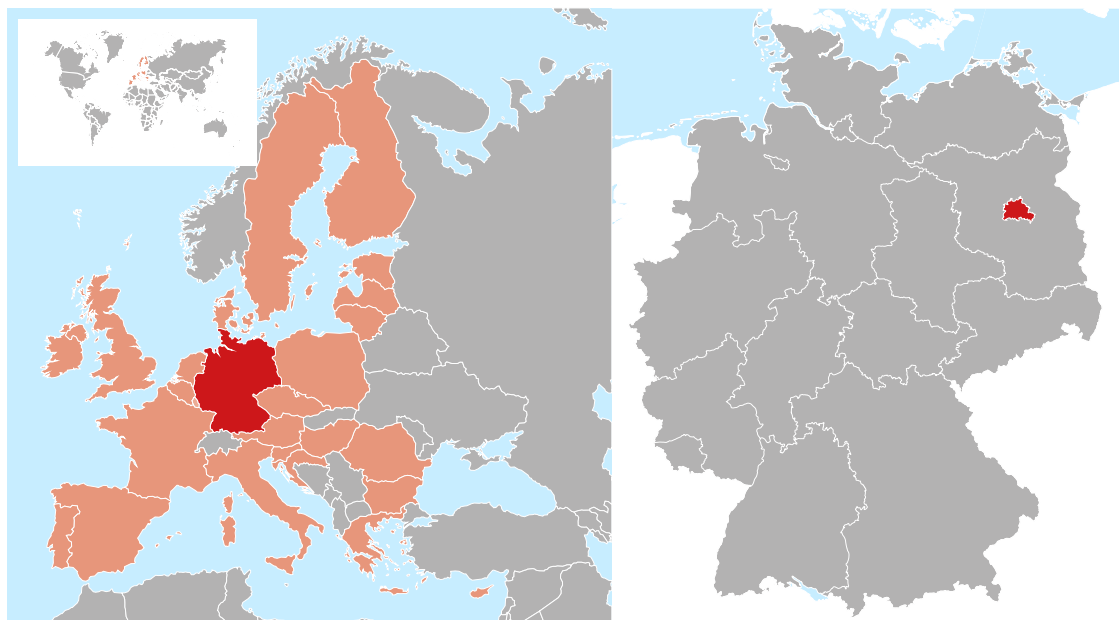


2.2. Fact sheets for each region

2.2.1. Germany

2.2.2. Region: Berlin



COUNTRY: GERMANY

AREA (km ²)	357,521 km ²
TOTAL POPULATION	80,523,700 inhabitants <i>Source: Statistisches Bundesamt www.destatis.de</i>
MAIN PRODUCTIVE SECTORS AND THEIR CHARACTERISTICS	Infrastructure, science and technology. <i>Source: Statistisches Bundesamt</i>
NATURAL RESOURCES	Lignite, anthracite, timber, peat, iron ore and hydropower. <i>The World Factbook – published in 2013 by the Central Intelligence Agency (US)</i>
POLITICAL SYSTEM	Federal Republic.
YEAR OF ACCESSION TO THE EU	1952.
OFFICIAL LANGUAGE/S	German
PER CAPITA INCOME	40,901 € Reference: World Bank Database. Updated 2012
OFFICIAL CURRENCY	Euro

REGION: BERLIN

AREA (km ²)	<p>891,85 Km²</p> <p><i>Berlin.de – The Official City Website</i></p>
TOTAL POPULATION	<p>3.375.222 habitants.</p> <p><i>Source: Gemeinden in Deutschland nach Bevölkerung am 31.12.2011 auf Grundlage des Zensus 2011.</i> <i>Statistisches Bundesamt (Destatis), May 2013.</i></p>
POPULATION DENSITY	<p>3.703 hab/Km².</p>
PRODUCTIVE SECTORS	<p>Industrial production in Berlin is very limited. It has therefore been paired with agriculture and fisheries in the latest economic reports. In fact, it only equates to 13.7 % of the total economic output. This percentage does not include the construction industry, which accounts for 3.7 %.</p> <p><i>Source: The economic figures for Berlin - 2013 Edition. Department of Trade.</i> <i>http://www.ihk-berlin.de</i></p> <hr/> <p>The construction sector thrived from 1989 and currently represents 3.7 % of the local economy.</p> <p><i>Source: The economic figures for Berlin - 2013 Edition. Department of Trade.</i> <i>http://www.ihk-berlin.de</i></p> <hr/> <p>Services:</p> <p>Berlin's economy is based on the service sector, primarily in the creative industry.</p> <p>Of these, small businesses, transport services, information, communication and tourism account for 20.7% of the total.</p> <p>Finance, insurance, business services and real estate constitute 31.2%.</p> <p>Education, health and property management represent 30.8 %.</p> <p><i>Source: The economic figures for Berlin - 2013 Edition. Department of Trade.</i> <i>http://www.ihk-berlin.de</i></p>
ANNUAL GDP (IN BILLIONS OF EUROS)	<p>103.6 billion euros</p>
PER CAPITA INCOME	<p>29.445 €.</p> <p><i>Source: Berliner Wirtschaft in Zahlen - August 2013</i> <i>An Institut für Handelskammer publication.</i> <i>http://www.ihk-berlin.de</i></p>

REGION: BERLIN

NUMBER AND DISTRIBUTION OF SMEs	<p>According to the business registry, in Berlin there are 164,500 registered businesses, of which 99.7 % are small and medium-sized enterprises. Of these 75 % are SMEs with up to 25 employees. Most of them are much smaller, with just 2 to 5 employees.</p> <p style="text-align: right; font-size: small;"><i>Source: Senate Department for Economics, Technology and Research. Record updated in May 2013.</i></p>
LEGAL FORMS	<ul style="list-style-type: none"> • “Einzelunternehmen”: Sole trader • e.G. (eingetragene Genossenschaft): Cooperative • e.V. (eingetragener Verein): Non-profit • Registered business associations (Personengesellschaften) <ul style="list-style-type: none"> • GbR (Gesellschaft bürgerlichen Rechts): No minimum capital, limited liability partners, non-commercial activities or small businesses only. • PartG (Partnerschaftsgesellschaft): Professional association (service) • Registered business associations (Personengesellschaften) <ul style="list-style-type: none"> - OHG (offene Handelsgesellschaft): General partnership, minimum capital, limited liability partners. - KG (Kommanditgesellschaft): ≈ Limited liability company <ul style="list-style-type: none"> • GmbH & Co. KG and GmbH & Co. KGaA: a special type of limited partnership in which the general partner is a GmbH. GmbH & Co. KGaA is a variant with shares. • AG & Co. KG and AG & Co. KGaA: a special type of limited partnership in which the general partner is a Aktiengesellschaft. AG & Co. KGaA is a variant with shares. • Companies (Kapitalgesellschaften) <ul style="list-style-type: none"> • KGaA (Kommanditgesellschaft auf Aktien): listed company (USA) • GmbH (Gesellschaft mit beschränkter Haftung): limited company (Ltd) (UK), limited liability company (LLC) (USA). Minimum capital € 25,000. If under the trading name “Unternehmergesellschaft (haftungsbeschränkt)”, its minimum capital is € 1 (times the number of shares). • AG (Aktiengesellschaft): public limited company (plc) (UK), public corporation (USA). Minimum capital € 50,000.

Reference: Steuerberatung Richter Study - Berlin.

NUMBER OF SMEs PER 100 INHABITANTS	5 for every 10 inhabitants
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REGION: BERLIN

EVOLUTION OF THE BUSINESS SECTOR Berlin has recently directed its economy towards specific industries, such as the creative industry, research, marketing companies, etc.

Since the fall of the Berlin Wall, tourism has grown exponentially, driving the region's economy to its current levels.

KEY AREAS FOR THE PROMOTION OF SMEs Internationalisation of business, media, employment fairs, student fairs, direct marketing, etc.
